# This is the Cookie & Privacy Policy for SapthavarnaCreations.com

Protecting your personal information is really important to us. We recommend you read this document to understand which details how we collect, use and protect your personal information.

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# Cookies Policy What is a cookie?

A cookie is a small computer file, which may be downloaded to your computer's hard drive when you visit a website. Cookies are harmless files which can help improve your experience of using a website if your browser's preferences allow it. The website can tailor its operations to your needs, likes and dislikes by gathering and remembering your online preferences.

Most cookies are deleted as soon as you close your browser – these are called session cookies. Others, known as persistent cookies, are stored on your computer until you delete them or they expire (see the 'How can I control or delete these cookies?' question below on how to delete cookies).

#### How does SapthavarnaCreations.com use cookies?

In general, the cookies used by SapthavarnaCreations.com fall into two groups:

- **Critical**: These cookies are necessary to enable you to use our Site. Without these cookies, our Site won't work properly and you may not be able to use our tools.
- **Functionality**: These cookies allow us to remember the choices you make and provide enhanced, more personal features

We audit the types of cookies that are used on our Site, but it is possible that the services we use may make changes to their cookie names and purposes. Some services, particularly social networks such as Facebook and Twitter, change their cookies regularly. We always aim to show you up-to-date information, but may not be able to reflect these changes in our policy straightaway.

#### How can I control or delete these cookies?

The majority of web browsers automatically enable cookies as a default setting. To stop cookies being stored on your computer in future, you'll need to alter the settings of your internet browser. You can find instructions on how to do this by following these <u>browser-by-browser instructions</u> from AboutCookies.org.

For Google Analytics cookies you can also stop Google from collecting your information by downloading and installing the <u>Google Analytics Opt-out Browser Add-on</u>.

If you want to delete any cookies already on your computer, you'll need to locate the file or directory that your computer stores them in – this how to delete cookies information should help. Our cookies will have the file names yourname@SapthavarnaCreations.txt.

Further information on deleting or controlling cookies is available at <a href="mailto:AboutCookies.org">AboutCookies.org</a>.

## Third Parties

When you use our Site you may see cookies being delivered by third parties. The information below shows the main cookies that you may see and gives a brief explanation of what each cookie does.

Google Analytics	We use this to understand how the Site is being used and accessed to improve the user experience – user data is all anonymous. Google stores the information collected by the cookies on servers in the United States. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Any information generated by these cookies will be used in accordance with our Privacy & Cookie Policy and Google's <u>privacy policy</u> and <u>cookie policy</u> .
Google Adwords	We also use Google Analytics remarketing-features cookies to optimise Google search results based on users' previous visits to our Site. User data is all anonymous. Google stores the information collected by the cookies on servers in the United States. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Any information generated by these cookies will be used in accordance with our Privacy & Cookie Policy and Google's privacy policy and cookie policy.
Bing UET tags	We use Bing Universal Event Tracking (UET) tags to understand how the Site is being used to improve the user experience and to show content to you on other Microsoft services such as Outlook, MSN and Bing that you use, based on your previous visits to the Site. User data is all anonymous. Bing UET tags are a service of Microsoft Corporation. Microsoft may transfer the information collected by the cookies to servers outside the EEA in countries that have the appropriate safeguards. Any information generated by these cookies will be used in accordance with our Privacy & Cookie Policy and Bing Ads' privacy policy.
Facebook	Facebook uses cookies when you share content from our Site on Facebook. We also use Facebook Analytics to understand how our Facebook page and Site are being used and to optimise Facebook user activities based on users interacting with our Facebook content. User data is all anonymous. Any information generated by these cookies will be used in accordance with our Privacy & Cookie Policy, and <u>Facebook's privacy policy</u> and <u>cookie policy</u> .
Twitter	Twitter uses cookies when you share content from our Site on Twitter.

## **Privacy Policy**

Your privacy is hugely important to us. Here at SapthavarnaCreations.com, we want you to be confident that the information you give us when using our site is safe and secure. In this Privacy Policy we'll explain how we use your personal data to give you a better experience.

We'll also tell you how and why we collect your personal info, your rights and choices when it comes to these details, as well as the steps we take to keep it secure and confidential.

#### What this Privacy Policy covers

This is the Privacy Policy for SapthavarnaCreations.com

We want you to be confident that the personal information you give is safe and secure with us, and understand how we use it to offer you a better and more personalised experience on our Site.

#### Personal information we collect

When you register for the contests you must provide us with your email address and /or contact number. This will enable us to contact you with the results of the contest.

## How we collect and use your personal information

This section explains how we collect and use your personal information.

#### Contests

We collect your email address and /or contact number to enable us to contact you with the results of the contest.

#### Site personalisation

We may use your personal information to personalise aspects of our Site, enable your details to be moved across our tools to speed up form filling. We are always working to make a better site for you and using your personal information in this way helps us to do this. It also means that if you've given us permission, any email we send to you is appropriate for your needs.

#### Contacting you

We collect and may use your personal information to:

- ✓ contact you in response to the communications that you have directed at us. We want to be able to help you so we use personal data to provide clarification or assistance in response to your communications;
- ✓ invite you to take part in contests
- ✓ award you a prize if you have won a competition we're running.

If you're providing us with another person's personal information you should first ask them to read this document. By giving us personal information about another person you are confirming that they have given you consent to provide the personal information to us and that they understand how their details will be used.

We will periodically review your personal information to ensure that we do not keep it for longer than is permitted by law.

## Why do we process your personal information?

We will only collect and use your personal information in accordance with data protection laws. Our grounds for processing your personal information are as follows:

*Consent* – Where necessary we will only collect and process your personal information if you have consented for us to do so.

Legitimate Interests – We may use and process some of your personal information where we have sensible and legitimate business grounds for doing so. Under European privacy laws there is a concept of "legitimate interests" as a justification for processing your personal information. Our legitimate interests for processing your personal information are:

- to enable you to access and use the Site;
- to improve our Site.

From May 2018, you will have a right to object to our use of your personal information for these legitimate interests, including a right to object to profiling by us.

## Use of children's personal information

We do not knowingly collect or store any personal information about children under the age of 16. If you are aged under 16 please get your parent or guardian's permission before you provide any personal information to us.

## Your information rights and responsibilities

- You already have certain rights under existing data protection legislation, including a right to request a copy of the personal information we hold on you, if you request it in writing.
- From 25 May 2018 you will have the following rights:
  - Right to correct: the right to have your personal information rectified if it is inaccurate or incomplete;
  - Right to erase: the right to request that we delete or remove your personal information from our systems;
  - Right to restrict our use of your information: the right to 'block' us from using your personal information or limit the way in which we can use it;
  - Right to data portability: the right to request that we move, copy or transfer your personal information;
  - Right to object: the right to object to our use of your personal information including where we use it for our legitimate interests, or where we use your personal information to carry out profiling to inform our market research and user demographics. If you raise an objection we will stop processing your personal information unless very exceptional circumstances apply, in which case we will let you know why we're continuing to process your personal information.
- We will use reasonable efforts consistent with our legal duty to provide you with your rights in accordance with data protection legislation.
- To make enquiries, exercise any of your rights set out in this Privacy Policy and/or make a complaint please contact us via our website
- If you're not satisfied with the way any complaint you make in relation to your personal information is handled by us then you may be able to refer your complaint to the relevant data protection regulator. In the UK, this is the Information Commissioner's Office.

## Keeping your personal information secure

- Keeping information about you secure is very important to us so we store and process your personal information in accordance with the high standards required under data protection legislation.
- We do our best to keep the information you disclose to us secure. However, we can't guarantee its security. By using our site you accept the inherent risks of providing information online and will not hold us responsible for any breach of security.

## How long do we keep your personal information?

Unless a longer retention period is required or permitted by law, we will only hold your personal information on our systems for the period necessary to fulfil the purposes outlined in this Privacy Policy or until you request it is deleted. Even if we delete your personal information it may persist on back-up or archival media for legal, tax or regulatory purposes.

## Changes

Changes posted on this page will become effective as soon as they are posted.